



Welcome to Macmillan

KINDNESS
MAKES THE
WORLD GO
ROUND



**WE ARE
MACMILLAN.
CANCER SUPPORT**





WE ARE
MACMILLAN,
CANCER SUPPORT

BUCKET
LOADS
OF CANCER
SUPPORT FOR
100
YEARS

1 MACMILLAN'S ROLE IS TO DRIVE INNOVATION

- New ideas!
- Keep them going!
- The next smart idea!

2 WHATEVER MACMILLAN DOES SHOULD BE LEVERAGED

- Influential ideas!
- Invest in change!
- Make a difference!

3 WE ACT ON BEHALF OF PATIENTS AND THEIR FAMILIES

- Real experience!
- Acting for patients!
- Represent hope!





Fundraising for

**MACMILLAN
CANCER SUPPORT**



YOUR CHRISTMAS GIFT

= support for more families

Every day another 739 people around the UK receive a cancer diagnosis.

Macmillan is the first place many people turn for the practical help and emotional support they need. But almost every service we offer to families affected by cancer relies on the generosity of people like you: the thousands of Macmillan professionals like Joqui we fund, the information services and CancerLine we provide; the emergency financial support we give to people when cancer forces them to give up work – and much, much more.

Thanks to the fantastic generosity of people like you, we were able to support over 300,000 people affected by cancer in 2007. Thousands more will need our help in 2008, but currently we only have enough funding to support one in four of them – so your support this Christmas



FEEL GOOD!

THE WORLD'S BIGGEST COFFEE MORNING



BADDIES

= cancerous blood cells

Macmillan supports every member of the family in the way that's right for them.

Macmillan professionals like Joqui know how important it is to explain cancer in a way that children can understand. By using words like 'baddies' or 'mean sleep', we can avoid using confusing and potentially scary medical terms like leukaemia and anaesthetic.



Joqui, Macmillan paediatric nurse

Children and young people affected by cancer can also call our freephone YouthLine or visit our website for the advice, information and support they need.

Adults need reassurance and information too, so our nurses and other professionals take the time to answer any questions about treatments, symptoms or anything else that's worrying them. And our advice centres, mobile information units, and CancerLine mean we provide as much information and support to as many people as possible.



Phily, Sam, Ann and George

MAGIC SLEEP

= anaesthetic





2 MILLION

4 MILLION



**TO REACH
AND IMPROVE
THE LIVES OF
EVERYONE
LIVING WITH CANCER...**

...AND
INSPIRE
MILLIONS
OF OTHERS
TO DO THE SAME

THANK YOU

**WE ARE
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CANCER SUPPORT**



FRIDAY 30TH SEPTEMBER!

**NO ONE
SHOULD FACE
CANCER
ALONE**

**WE ARE
MACMILLAN.
CANCER SUPPORT**

**HAVE YOUR
CAKE
AND EAT IT**



Every cake and every cuppa means that Macmillan are able to help more people with cancer live life as fully as they can.

“No one can make you feel inferior without your consent.”

Eleanor Roosevelt



**THANK
YOU!**

Thought of the week...